



ConsoliAds

Vacancy Announcement Form

Copyright Name of Company:	ConsoliAds Pvt. Ltd.
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Position:	Business Development Executive
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Department:	Marketing & Business Development
Location:	Lahore
Require Travel:	Occasionally
Salary Range:	Open for the right candidate

Job Description:	<p>ConsoliAds is rapidly expanding its footprint in the global market. We are currently looking to grow our Business Development team, providing fresh graduates the opportunity for exceptional career growth as well as unlimited earnings. This incumbent enhances and expedites our reach to customers in the global market through relationship building, helping customers achieve their goals, and through sales and marketing efforts using a variety of digital and direct sales best practices. In short, if you have an interest in startup culture and want to know how to rapidly acquire targeted leads, then this is your perfect role. The incumbent would be responsible for:</p> <ul style="list-style-type: none">• Establishing sales objectives by forecasting and developing annual sales quotas and projecting revenue• International clients dealing with exposure (B2B)• Visualizing and deliver opportunities for growth• Content development and publicity• Ensure that a high professional standard is achieved and monthly sales target and KPI target are met• Meet with customers to discuss their evolving needs and to assess the quality of our company's relationship with them• Handle all renewal contracts for existing and new publishers within our designated sector• Convert leads into calls and direct face to face pitches with prospective publishers• Developing and running different marketing campaigns aimed at promoting the company's image and products.
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Eligibility:	Education:	Bachelor's/ Master's preferably in Marketing
	Experience:	<ul style="list-style-type: none"> • Fresh • Candidates having knowledge of website analytics tools would be preferred
	Special Skills:	<ul style="list-style-type: none"> • Enthusiasm, drive, and energy to foster new initiatives • Knowledge of industry trends, best practices and advances in technology that impacts International and the clients • Good understanding and knowledge of the wider gaming/advertising landscape • Proven solution selling skills

Applications Deadline:	January 25 th , 2021
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Apply at:	Anum.batool@consoliads.com
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Company Profile or Website:	www.consoliads.com
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