

Job Description:

TDC | The Dev Corporate is offering an internship program for people who are enthusiastic to learn and eager to upgrade their professional profile.

Fields being offered:

1. Tech & Development

Responsibilities:

- Researching, designing, implementing, and managing software programs
- Testing, and evaluating new programs
- Identifying areas for modification in existing programs and subsequently developing these modifications
- Writing and implementing efficient code
- Working closely with other developers, UX designers, business and systems analysts.

Requirements:

- Strong understanding of JavaScript, React/React-native and Node JS its quirks, and workarounds
- Good grasp of SQL and NoSQL databases
- Knowledge of Next JS and Nest JS frameworks would be a plus
- Knowledge and interest in computer systems and the latest technologies.

2. Graphic Designing

Responsibilities:

- Create original graphic designs (e.g., images, sketches, and tables)
- Create and design various materials for print and digital collateral
- Conceptualizing visuals based on requirements
- Creating images and layouts using design software.

Requirements:

- Knowledge of design techniques, tools, and principles
- Portfolio of design projects
- Up-to-date knowledge of design software like Figma, Adobe Illustrator and Photoshop

3. Digital/Social Media Marketing

Responsibilities:

- Assist in all digital marketing, including SEO/SEM, marketing database, email, social media and display advertising campaigns
- Design, build and maintain our social media presence
- Produce website and social media content

Requirements:

- Extensive knowledge of social media
- Excellent verbal and written communication skills
- Ability to take direction and multi-task

4. Business Development

Responsibilities:

- Identifying, qualifying, and securing business opportunities; coordinating business generation activities; developing customized targeted sales strategies
- Driving sales by building company clientele using online platforms.
- Understanding client needs and offering solutions and support.

Requirements:

- Knowledge of lead generation and prospect management
- Excellent verbal and written communication skills
- Able to professionally and confidently communicate with C-Level Executives

5. Operations

Responsibilities:

- Interaction with and use of the firm's proprietary systems and databases external systems
- Assist team members with the performance of their operations duties.
- Participate in team and departmental meetings and initiatives;
- Assist with general registration tasks.
- Other tasks as they arise.

Requirements:

- Self-starter and independent worker who can also work well as a team member.

- Excellent verbal and written cross-cultural communication skills;
- Strong computer skills: proficiency in word processing, spreadsheets and database skills;
- Ability to perform and prioritize multiple tasks.

6. Video Editing

Responsibilities:

- Trim footage segments and put together the sequence of the film
- Input music, dialogues, graphics and effects etc.
- Ensure logical sequencing and smooth running.

Requirements:

- Knowledge of Adobe Premiere, Adobe After Effects, and Photoshop
- Ability to edit audio and dialogue in Adobe Audition.
- Ability to edit music and other SFX in videos.

Required Qualification & Experience for Interns

- Have done or pursuing a Bachelor degree in computer science, IT, software engineering, marketing, BBA, Graphic designing or related field.
- Graduated/Major (7/8) semester student.